

# ASAP's 2014 Farm to School Conference

## Saturday, November 1, 2014

### Sponsorship Opportunities



ASAP's Farm to School Conference is the region's only annual event dedicated to training teachers, child nutrition staff, parents, and community health professionals in Farm to School. The day-long conference serves more than 125 individuals and sells out each and every year. The conference is open to anyone interested in teaching children about local food and farms. Workshops are conducted on a wide variety of topics ranging from how to grow a school garden, to how school food works, to cooking with preschoolers.

You can gain visibility for your business by sponsoring ASAP's Farm to School Conference with a tax deductible contribution. A sponsorship with ASAP demonstrates your commitment to children's health, education, and local food.

#### Main Sponsor—\$5,000

- Recognition from podium at conference.
- Opportunity to write blog post at [growing-minds.org](http://growing-minds.org).
- Logo displayed on back cover of conference notebook and on conference web page.
- Logo displayed on promotional materials.
- Full-page promotional handout in conference notebook.
- Tabling opportunity at conference
- Acknowledgment in press release and social media.



#### Lunch Sponsor—\$1,500

- Logo displayed on back cover of conference notebook and on conference web page.
- Logo displayed on promotional materials.
- Full-page promotional handout in conference notebook.
- Tabling opportunity at conference



#### Breakfast Sponsor—\$500

- Logo displayed on back cover of conference notebook and on conference web page.
- Tabling opportunity at conference
- Logo recognition with breakfast.

#### Track Sponsor—\$250

- Business name displayed on back cover of conference notebook and on conference web page.
- Business name on session door, recognized by proctor.

ASAP is a nonprofit organization with a mission to help local farms thrive, link farmers to markets and supporters, and build healthy communities through connections to local food. All donations are tax deductible.