

Assessing & Using Community Assets

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growing-minds.org

Agenda 9:45-11:15 workshop session

9:45-10:15

presentation in classroom

10:15

 take shuttle or walk to farmers market

10:30-11:00 farmers market 11:00

- take shuttle or walk back to conference
- pick up notebooks in this classroom
- next session starts at 11:25





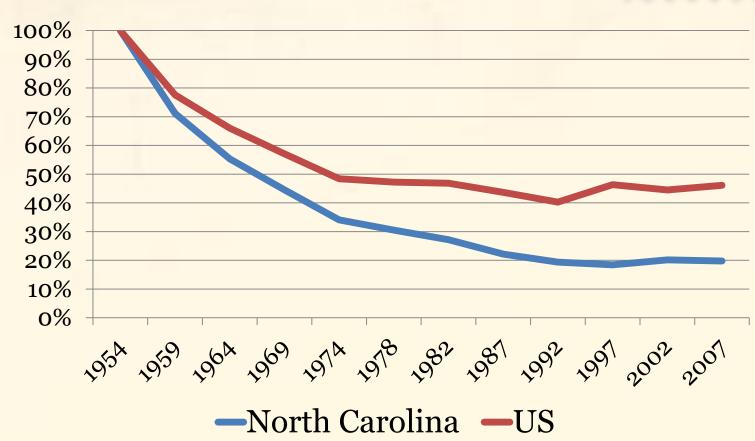




Our mission is to help local farms thrive, link farmers to markets and supporters, and build healthy communities through connections to local food.



Farm loss 1954-2007



growing-minds.org

ASAP's Approach



farm to school



- Makes connections
- · Drives demand
- Builds capacity
- Provides resources



Growing Minds

Local Food Research

- Builds community
- Provides experiences
- Creates resources
- Trains
- Determines indicators
- Studies change
- Conducts feasibility studies
- Consults

growing-minds.org







WNC Local Food





About Growing Minds





- Builds community
- Provides experiences
- Creates resources
- Trains









What is Farm to School?





- School gardens
- Cooking in the classroom
- Farm field trips
- Local food in the cafeteria

Examples of Farm to School Experiences



- Local food taste tests in any environment
- Local food cooking classes
- Gardening
- Farm field trips and farmer visits
- Vegetable based crafts
- Children's literature
- Games and songs

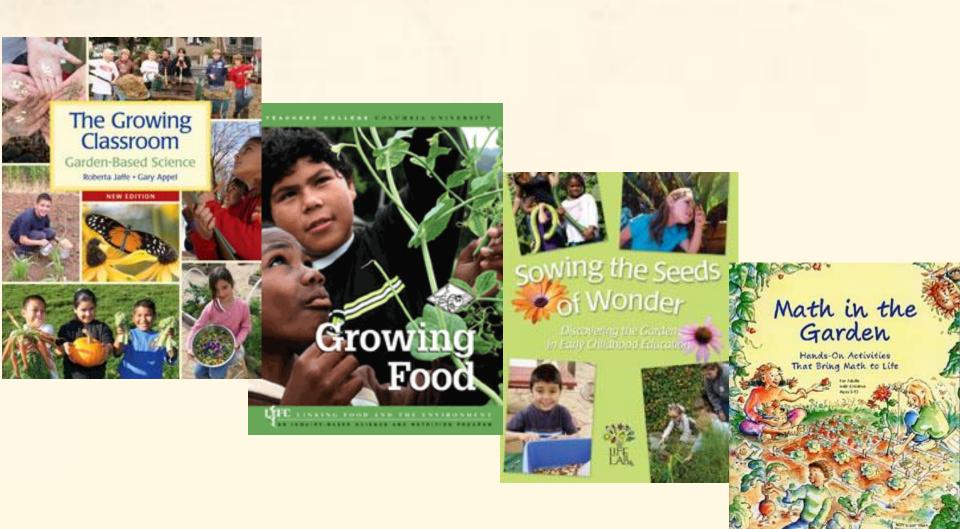


Assessing and Utilizing Community Assets

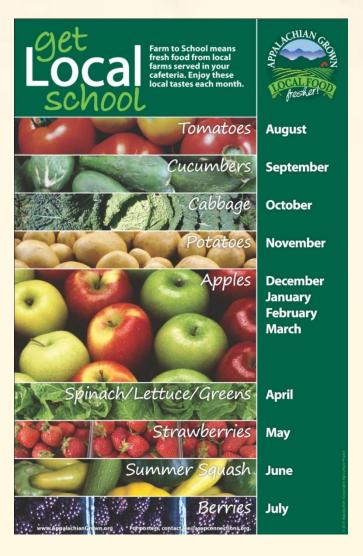
What resources already exist in your community that you could tap into to support your farm to school efforts? We will discuss connecting with farmers, farmers markets, community organizations, and volunteers.



Lots of great resources available



Get Local @ School





What GM provides





Fresh Tomato Salsa

Ingredients

- 1 green pepper
- 2 pounds ripe local tomatoes
- 1 medium onion
- 1 bunch cilantro
- 1 jalapeno pepper or other hot pepper (optional)
- 1 clove garlic (optional)
- · salt and pepper to taste



Directions

Remove seeds from green and jalapeno peppers. Chop the green pepper, jalapeno, and onion and place in a large bowl. Dice the tomatoes, removing the stem and hard center and add to green pepper mixture. Finely chop cilantro and garlic. Mix all ingredients in your large bowl. Add salt and pepper to taste.

farm to school

Find more recipes at www.growing-minds.org



Cucumber Exploration

Projects All About Cucumbers

At ASAP, cucumbers are the featured "Get Local" vegetable for September. Visit www.growing-minds.org for the full "Get Local in Schools" schedule.

Goal: Introduce students to cucumbers and how they grow.

NC Standards Addressed:

Kindergarten: English Language Arts - 1.01; Mathematics - 1.01, 2.01; Science - 3.02, 3.03.

First: English Language Arts - 4.06; Mathematics - 2.01; Science - 1.01. Second: Mathematics - 1.02, 3.02.

NC Common Core:

Kindergarten: Language Arts - RI.K.1, RI.K.2, RI.K.6, W.K.2 Mathematics - K.CC.4, K.CC.2, K.MD.1

First: Language Arts - RI.1.1, RI.1.3, W.1.2 Mathematics - 1 MD 1

Second: Language Arts - RL.2.1, RL.2.3, RL.2.7

Mathematics - 2.G.3, 2.G.1

Materials

Book to Read

The Pickle Patch Bathtub by Frances Kennedy

Cucumber Exploration Supplies

-Magnifying glasses

-Small paper plates

-Local cucumbers - different varieties, slicing and pickling

Journal Supplies

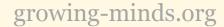
-White and colored paper

-Pictures of cucumbers growing

-Cravons/colored pencils

Preparation: Wash, dry and cut cucumber into pieces right before lesson.

Growing Minds is a program of ASAP (Appalachian Sustainable Agriculture Project) 306 West Haywood Street, Asheville, NC 28801 (828) 236-1282





Why work with partners?



- Accomplish tasks that you don't have the expertise for
- Gain different perspectives
- Expand the reach each partner has their own constituencies
- Access resources different partners have different resources



Farm to School Partners





Community Organizations/ Community Members

- Cooperative Extension / Master Gardeners
- Local church groups
- Health Departments
- Boys and Girls Club
- YMCA/YWCA
- Area experts (beekeepers, farmers, garden clubs, etc.)
- Non-profit groups





Volunteers







farm to school











- PTA/PTO
- Connect with community gardens
- Church groups



Tips for coordinating volunteers



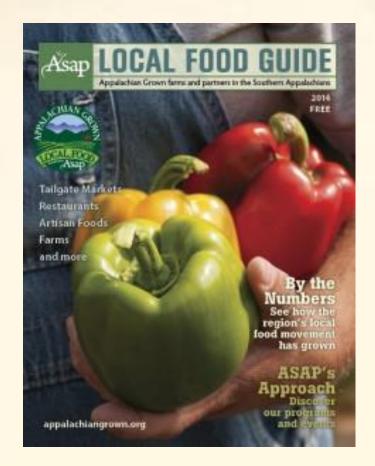
Be sure to have someone that is organizing and delegating tasks

Sign Up Genius!





Farmerswhere to find them!







Farm Field Trips







The Hayride:

A Resource for Educational Farm Field Trips





farm to school





farm to school



Farmer Visit to the Classroom





Farmers Markets





Farmers Markets



Farmers Market Ideas



Tours



Farmers Market Ideas

 Purchasing at market & then cooking with it (cooking competitions)







Farmers Market Ideas

Kids activities







Farmer's Market Ideas



Taste tests





Farmers Market Ideas





 Chef/restaurant cooking demos



What in the world do I do with this?!

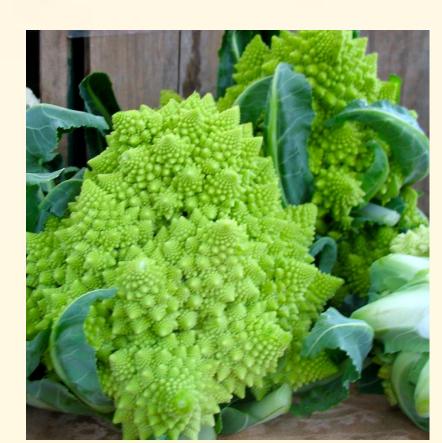


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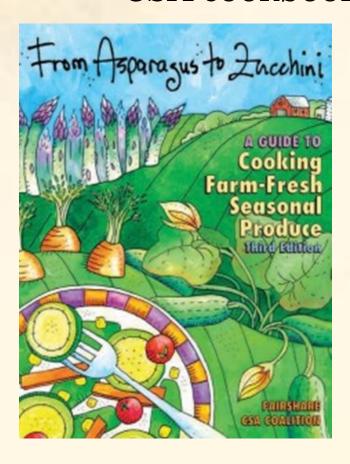


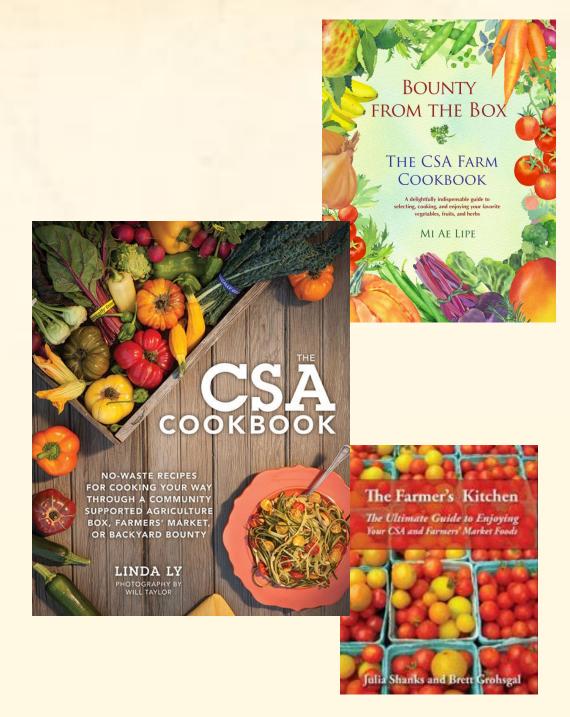
- Ask a farmer
- Ask a customer
- Online search for CSA recipes





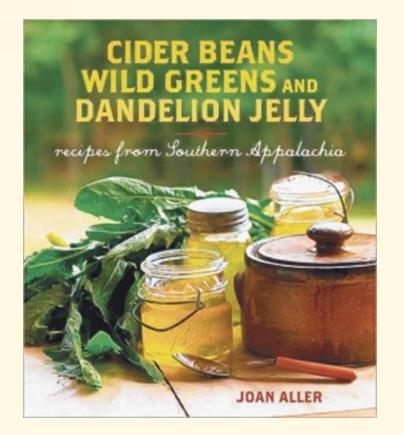
CSA cookbooks







- Making connections with your region through
 - foods that are unique to where you live
 - crafts that are unique to where you live





NATM newsletter



North Asheville Tailgate Market



Farm Raised and Hand Made Since 1980

Saturdays 8:00 AM - Noon

On the Beautiful Campus of UNC Asheville





















Scavenger Hunt



Flying Cloud Farm



East Fork Farm

Farmers market video





Any Questions?

Jessica Sparks-Mussulin jessica@asapconnections.org

Funding

- Create a simple brochure and standard solicitation letter on school letterhead that can be used by anyone to easily explain your project and ask for donations.
- Check with local construction companies to see if they have extra building materials they can donate.
- Buy seeds in bulk, repackage them and have a seed sale.
- Run a regularly updated wish list for your program in your school newsletter, website or community paper.



